



Growth Manager

Full-time · Remote · US Eastern hours

Email your application

beacon layer

What you'll do

- Strategy**
 - Own full-funnel growth: organic, paid, partners, referrals
 - Set and hit OKRs for applications, audience, community
 - Track CAC, LTV, activation and retention, report weekly
- Campaigns**
 - Run ads on X, LinkedIn, Google and crypto channels
 - Run lifecycle flows across email, Telegram and the site
 - Drive SEO and content distribution, ship lead magnets
 - A/B test landing pages and forms to lift conversion
- Partners**
 - Run referral, ambassador and co-marketing programs
 - Help source founders and fill event pipelines
 - Manage budget, vendors and sponsorships for ROI
 - Pitch in on other fund projects as they come up

What we're looking for

- Must have**
 - 3+ years in growth at VC, SaaS, fintech or crypto
 - Fluent in analytics, A/B tests, attribution and UTMs
 - Hands-on with paid acquisition, lifecycle tools and copy
 - A track record of wins that moved key metrics
 - An eye for detail and a knack for complex timelines
 - The drive to own projects end to end at startup pace
 - Availability to work US Eastern Time (ET) hours
- Big plus**
 - Crypto and blockchain experience

About Beacon Layer

A web3 accelerator built by web3 founders. We back startups with funding, mentorship and hand-picked resources.

50 companies

50+ mentors

600+ investor network

How to apply

Email your resume to info@oxbeaconlayer.io with this subject line:

[Growth Manager] Your Name

Add anything else that's relevant, like campaigns you've run and the metrics they moved.

Email your application

